Annual Report 2013

moving families forward
WHO WE ARE

Founded in 1960, the Ackerman Institute for the Family is one of the premier institutions for family therapy in the United States. The Institute serves all kinds of families at all stages of family life by offering programs addressing a broad array of issues and concerns.

Ackerman also is one of the best-known and most highly regarded training facilities for family therapists. Each year, the Institute provides educational programs and workshops for family therapists and mental health professionals on site and in hospitals and clinics in New York, nationally and internationally.

Ackerman faculty members author influential articles and books, and present papers across the country and around the world. The innovative, cutting-edge research they undertake focuses on both the development of new treatment models and new training techniques.

WHAT WE DO

Family therapy is a form of psychotherapy that brings family members together to solve their shared problems. It is based on the belief that families are the single most powerful resource available to individuals attempting to cope successfully with major psychological or medical issues or even those difficulties caused by society.

In traditional forms of psychotherapy, each individual works separately to solve his or her problems. In family therapy, family members work together to solve problems. By allowing families to harness and strengthen existing resources, and by helping family members work collaboratively toward inventive solutions to tough problems, family therapy has proven to be of great benefit to people at times of major life stress.

The Ackerman Institute has played a major role in expanding the scope of the field of mental health, and is widely acknowledged as a pioneer and leader in the field of family therapy. The Institute and its faculty have received multiple major awards from the nation’s leading professional organizations, including the American Association of Marriage and Family Therapy and the American Family Therapy Academy.

Through its dynamic interaction of training, treatment and research, the Ackerman Institute’s work positively affects generations of families, provides mental health care professionals with new skills, and brings innovative perspectives to community service agencies and other health care facilities.
About the Ackerman Institute: A Unique, Integrated Approach

The Ackerman Institute for the Family was founded in 1960, with a mission to develop cutting-edge and effective models of treatment for families in distress and to train clinicians in the implementation of those models. Since then, we have been unique in our focus on communities and the context surrounding an individual facing difficulties. We remain a forerunner in developing and constantly testing therapeutic models of family therapy to move away from individual psychodynamic models of treatment and improve our approach. To this end, the Ackerman Institute’s principal activities are:

Treatment
Ackerman’s on-site Treatment Center is at the heart of all of our service programs, training initiatives and research projects. Highly trained therapists help families from all ethnic, economic and religious backgrounds, as well as heterosexual and same-sex families and couples. Our goal is to harness and strengthen family resources, and help family members work collaboratively towards solutions to their problems. Ackerman is the only post-graduate training institute with a clinic licensed by the New York State Office of Mental Health.

Training
Ackerman’s training programs in family therapy serve mental health professionals on-site and at community-based workplace sites, which include social service agencies, hospitals, family courts, community centers, and schools. We offer an advanced two- and three-year postgraduate externship for psychologists, psychiatrists and social workers, and a one-year course on family therapy theory and practice. In addition, we offer 32 different day-long education workshops on-site for mental health practitioners.

Research
Ackerman’s faculty members are experts in their fields and highly motivated to develop issue- or population-focused projects, and they dive deeply into research, training, and field-building activities. Ackerman’s research is about finding out what interventions work best in a given context – what approach for a particular problem yields the strongest results for children and families. Proven practices are shared with other experts in the field and brought back to trainees in our post-graduate training program. Each project has a unique focus that incorporates treatment, training and research for special populations. Projects change over time based on emerging issues and needs.

Through these integrated activities and responsive programming, the Ackerman Institute has been a major force in expanding the field of mental health’s understanding that the problems of the individual are best understood and solved in their social context, the context of the family and the community.
ACKERMAN INSTITUTE FOR THE FAMILY
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2012-2013

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Arnold Syrop Associates

Clement B. Wood
Attorney
Law Office of Clement B. Wood
## Statement of Financial Position

**July 1, 2012 – June 30, 2013**

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>3,381,747</td>
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<tr>
<td>Investments</td>
<td>2,911,642</td>
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<tr>
<td>Accounts Receivable</td>
<td>81,809</td>
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<td>Contributions Receivable</td>
<td>285,000</td>
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<td>Prepaid Expenses</td>
<td>149,039</td>
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<td><strong>Total Current Assets</strong></td>
<td><strong>6,809,237</strong></td>
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<td>Contributions receivable, net of current portion</td>
<td>30,000</td>
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<tr>
<td>Property and Equipment, at Cost, Net of Accumulated Depreciation</td>
<td>10,597,188</td>
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<tr>
<td>Deferred compensation</td>
<td>12,120</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>17,448,545</strong></td>
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### LIABILITIES & NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>108,930</td>
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<tr>
<td>Construction payable</td>
<td>152,583</td>
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<tr>
<td>Salaries and Payroll Taxes Payable</td>
<td>61,354</td>
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<tr>
<td>Deferred Tuition and Fees</td>
<td>156,522</td>
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<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>479,389</strong></td>
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<tr>
<td>Deposits for sale of building</td>
<td>8,500,000</td>
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<tr>
<td>Credit line mortgages</td>
<td>1,850,000</td>
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<tr>
<td>Deferred compensation</td>
<td>12,120</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>10,841,509</strong></td>
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<tr>
<td>Net Assets</td>
<td></td>
</tr>
<tr>
<td>Unrestricted &amp; Board-Designated</td>
<td>1,466,313</td>
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<tr>
<td>Temporarily Restricted</td>
<td>2,367,790</td>
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<tr>
<td>Permanently Restricted</td>
<td>2,772,933</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>6,607,036</strong></td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>17,448,545</strong></td>
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</tbody>
</table>
# Statement of Financial Activities

**July 1, 2012 – June 30, 2013**

## PUBLIC SUPPORT AND OTHER REVENUE

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Support:</td>
<td></td>
</tr>
<tr>
<td>Grants and Contributions</td>
<td>1,425,353</td>
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<tr>
<td>Special Events, Net of Direct Costs of $171,698</td>
<td>326,799</td>
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<tr>
<td></td>
<td><strong>1,752,152</strong></td>
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<tr>
<td>Other Revenue:</td>
<td></td>
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<tr>
<td>Patient Services</td>
<td>452,390</td>
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<tr>
<td>Tuition and fees</td>
<td>1,038,048</td>
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<tr>
<td>Rental Income</td>
<td>114,947</td>
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<tr>
<td>Investment Income</td>
<td>601,229</td>
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<tr>
<td>Miscellaneous</td>
<td>11,814</td>
</tr>
<tr>
<td><strong>Total Public Support and Other Revenue</strong></td>
<td><strong>3,970,580</strong></td>
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</tbody>
</table>

## EXPENSES

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Program Expenses:</td>
<td></td>
</tr>
<tr>
<td>Clinical Services</td>
<td>589,283</td>
</tr>
<tr>
<td>Education &amp; Workshops</td>
<td><strong>1,725,813</strong></td>
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<tr>
<td><strong>Total Program Expenses</strong></td>
<td><strong>2,315,096</strong></td>
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<tr>
<td>Supporting Services:</td>
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<tr>
<td>Management &amp; General</td>
<td>360,231</td>
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<tr>
<td>Fundraising</td>
<td>195,590</td>
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<tr>
<td><strong>Total Supporting Services</strong></td>
<td><strong>555,821</strong></td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>2,870,917</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Increase (Decrease) in Net Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets, beginning of year</td>
<td>5,507,373</td>
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</table>

**Net Assets, June 30, 2013** 6,607,036
 Ackerman Institute for the Family

Annual Report 2013

Allocation of Expenses

- Education/Training & Workshops: 60%
- Clinical Services: 20%
- Fundraising: 7%
- Management & General: 13%

Sources of Funding

- Educational Fees: 26%
- Events: 8%
- Investments: 15%
- Grants: 28%
- Individual Contributions: 8%
- Clinic: 12%
- Misc: 3%
Donors

The Ackerman Institute for the Family is exceedingly grateful to the individuals, foundations and corporations who invested in our work in the past year to make families healthy and strong.

Foundations and Corporations

- 291 Foundation
- Alvarez & Marsal Holdings
- The Andrea and Charles Bronfman Fund
- The Armand G. Erpf Fund
- The Barrington Foundation, Inc.
- Brownstone Family Foundation
- The Carol and Robert Williams Charitable Fund
- The Chaparral Foundation
- David B. Kriser Foundation, Inc.
- Dodger Theatricals, Inc
- Eastern Consolidated
- Edith Glick Shoolman Children’s Foundation
- Ernst & Young LLP
- Geduld Cougar Foundation
- The Gilder Foundation, Inc.
- Glenmede Trust Co.
- Herman Goldman Foundation
- Leo Rosner Foundation, Inc.
- Leonard and Sophie Davis Foundation
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- NBA
- New Yorkers for Children
- NoVo Foundation
- NY Knicks
- Open Society
- Oppenheim Family Foundation
- Pitcairn
- Quadrant Management
- Raylign Advisory, LLC
- Raylign Foundation
- Robin Hood Foundation
- Spruce Capital
- Vandenberg & Feliu, LLP

Individuals

- Robert and Lisa Abel
- Jonathan and Marybeth Adelson
- Philip Antoon
- Robert and Helen Appel
- Robert and Marilyn Bakelaar
- Robert Ball
- Thomas Balliet
- Kenneth Bartels and Jane Condon
- James Baumann
- Robert and Joan Beir
- Haydee and Alain Belda
- Kate Bell
- Diana Benzaquen
- Nancy Beres
- Barry Berkman
- Howard and Judy Berkowitz
- Adele Bernhard
- Ben Bettenhausen
- Mary Bijur
- Lewis Black
- Thomas Block
- Andrea Blumenthal
- Ernest and Rita Bogen
- Susan Bolman
- Patricia Booth
- Mitchell and Beth Braverman
- Lois Braverman
- Michael Bresnan
- Blair and Mary Kim Brewster
- Sandra R. Brown
- Fredda Herz Brown
- Diane and Clyde Brownstone
- G. Scott Budge
- Joan Buehler
- Shoshana Bulow
- Randall Burkert
- Hillary Butler
- Ariadne and Mario Calvo-Platero
- Richard and Pamela Cantor
- Elizabeth Capezuti
- Lynette Allison Carr
- Linda and Arthur Carter
Richard Lavin
Richard Law
Cathy Lee
Jonathan Lee
Adam Lee
Beth Lee and Adam Beckerman
Matthew and Sari Leeds
Alex Lepre
Elly Lessin
Vadim Levin
John and Betty Levin
Jack Levin
Ronald Levinsohn
Jackie Levinthal
Albert Liebelt
Michael and Tina Lobel
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John Langeloth Loeb, Jr.
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Adriana Londono
Keren Ludwig
Kerrie Macpherson
Frances W. Magee
John Magliano
Sachie Makishi
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Jean Malpas
Pat Cantor Mann
Heather Manning
Sheldon Marshall
Carol and Arthur Maslow
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Irene Mays
Pat McClintock
Kevin McDonald
Susan McEvoy
Joyce Menschel
Eugene Mercy

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Margaret Sallick
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Marvin and Marcia Sameth
Sheri Sandler
Ellen Sarnoff
Constance Scharf
Michele Scheinkman
Rony Schlapfer
Patricia Schoenfeld
Shannon and Joe Schoonbeek
Robin Schottenfeld
Raymond V. J. Schrag
Linda Schuessler
Howard Schulder
Steve Schwartz
Lauren Etess Schwartz
Alexandra Sexton
Arlene Shaffer
Marcia and Myron Sheinberg
Susan Shimmerlik
Joseph Simonetti
Florence and Warren Sinsheimer
Ken and Gale Sitomer
Mitchell Slochower
Sippio Small
Michelle Smith
Beryl Snyder
Henry Snyder
Lori Sokol
Stephen and Helena Sokoloff
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Audrey Spiegel
Steven Spirn
Harold Starkman
Norman and Nancy Steiger
Kathryn Steinberg
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J.M.L. Stone
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Arnold and Joann Syrop
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Nina and Pieter Taselaar
Judy Tenney
Katrin Theodoli
Becky Thomas
Joseph and Margaret Toce
Ernest Tollerson
William Tomai
Raymond and Jean Troubh
Fiona and Rick True
Peter and Diane Tryhane
Howard and Karen Tucker
Richard and Carole Tunick
Tracy Turner
Vivian Ubell
Andrea Vacca
George Van der Ploeg
Anna Waller
Bonnie Weisenberg
Kenneth and Carol Weiser
Karen Weisgerber
Debbie Werner
Michael and Zena Wiener
Marie Wilson and Nancy Lee
Laura Wilson
Hinda Winawer
William and Lillian Wolf
Anne Wolff
Lawrence and Stacey Wolin
Clement and Sally Wood
Robert and Jane Wyker
Eileen and James Zazzali
Bruce and Lois Zenkel
Remy Zimmerman
Michael Zimmerman